

Director of Photography, Cinematographer mail@popovdp.com +1 (310) 760-6022

Los Angeles, CA

EDUCATION

MASTER OF ARTS in Cinematography (fiction & non-fiction) Moscow State Institute of Cinematography (VGIK) Leonid Kalashnikov's workshop

SKILLS

- Cinematography (digital & 16/35mm film) (15+ years)
- Producing projects (10+ years)
- Directing projects (5+ years)
- Editing Video (Adobe Premiere Pro) (15+ years)
- Color Correction (10+ years)
- Photography (digital & film) (15+ years)
- Photo Retouching (Adobe Lightroom, Adobe Photoshop) (10+ years)
- Microsoft Outlook, Word, Excel, PowerPoint, Google docs etc. (15+ years)
- Social media management

WORK EXPERIENCE

WE ARE HUMAN TOO - Short film, USA

2022

Winner - BEST CINEMATOGRAPHY award - Independent Shorts Awards - Los Angeles Winner - BEST CINEMATOGRAPHY award - Marina del Rey film festival - Los Angeles Nominee - BEST CINEMATOGRAPHY award - IndieX Film Festival - Los Angeles

DIRECTOR OF PHOTOGRAPHY

2007 to Present

Commercials, Music videos, Documentaries, TV series and Movies

MOVIE REEL:

www.popovdp.com/portfolio item/moviereel

BACKSTAGE:

www.youtube.com/watch?v=8hEktcOzc6l

CLIENTS' REVIEWS:

www.popovdp.com/reviews



SHINEY MEDIA GROUP - Los Angeles, CA

Director of Photography, Director, Producer Commercial video production 2021 - 2023

SKIN RESEARCH INSTITUTE - Los Angeles, CA

2019 - 2021

Head of Video Production department

www.popovdp.com/portfolio item/corporatereel

- As a content-projects creator I shot and edited over 200 branded videos for various platforms (Facebook, IG, YouTube, TikTok and others).
- Wrote scripts for documentaries, commercials and video sales letters.
- · Created director's storyboards with quick pencil sketches before shooting.
- Directed, filmed and edited professional video sales letters and commercials which led to a 247% increase in revenue YTD.
- As a team leader was responsible for all the pre-production details: actors casting, location scouting, timing, budgeting etc.
- Worked on filming and post-production processes: video editing, visual effects, color correction, sound design.
- Overseen freelance production and post-production specialists, such as Sound mixers, Makeup and Special effects artists.
- Actively collaborated with senior management to provide strategic advice and guidance on project management and production issues related to all video content.

LIFTED FILMS MEDIA - Los Angeles, CA

2016 - 2018

Director of Photography - Music video production

HIPHOPDX.com - Los Angeles, CA

2016 - 2018

Freelance Cameraman - Documentaries, TV news, interviews, Incl. sound and light

FIND YOUR EDGE - San Francisco, CA

2016 - 2018

Cinematographer - Documentaries, TV news, interviews, Incl. sound, light and driving

TV NEWS CAMERAMAN - Moscow, Russia

2001 - 2016

Freelance Cameraman: Working with nearly all Western media companies with bureaus in Moscow: CNN, CBS, ABC, BBC, APTN, TF-1, France-3, NRK, Antenna TV, ITN, Press TV and Discovery Channel with missions to hot spots such as Dagestan, Chechnya and Afghanistan

VID, Broadcast TV company - Moscow, Russia

1997 - 1999

Staff Broadcast Cameraman: Documentary shoots in Russian and European regions

MUZ-TV, an MTV- style channel - Moscow, Russia

1997 - 1998

Staff Broadcast Cameraman: Studio shooting, live concerts, interviews and news

PHILIP MORRIS INTERNATIONAL - Moscow, Russia

1995 - 1996

Freelance Cameraman: Filming branded content for internal use